

NAILA MUSLIC

GRAPHIC DESIGNER



PHONE

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EMAIL

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PORTFOLIO WEBSITE

WWW.NAILADESIGNS.ART

EDUCATION

University of Nebraska-Lincoln

Bachelor of Marketing

August 2016 - August 2018

Southeast Community College

Associate of Graphic Design

Graduation May 2023

SKILLS/PROGRAMS

- Sked Social scheduling
- Mailchimp (email marketing)
- Figma
- HTML/CSS
- Adobe Creative Suite
- Leading client meetings and presentations
- Microsoft programs
- Google Ads
- Instagram/Facebook Ads
- Copywriting/blogging

PROFILE

I am currently working as a freelance designer in Omaha, NE as well as remotely. I am open for new clients until I find a permanent, full-time role as a graphic designer. My 5+ years of experience and background in both design and marketing help me to be a great addition to any team looking for clever creative solutions.

WORK EXPERIENCE

DayCloud Studios (Omaha, NE)

Graphic Design Intern / March 2021 - Jan 2023

- Design brand identities, logos, wordpress websites, print campaigns, email campaigns, social campaigns, and package designs for clients.
- Communicate and collaborate with marketing managers, art directors, and clients in order to deliver and present the clients' vision.
- Log hours and manage workload independently both in the office and remotely.

Eleanor Creative (Lincoln, NE)

Graphic Design Intern / September 2020 - March 2021

- Assist Senior Graphic Designer with project design edits and extra workload.
- Performed minor website revisions in Wordpress for company/client sites.
- Design social media graphics for various clients.
- Help with creative brainstorming sessions.

Indigo Bridge Books (Lincoln, NE)

Marketing Assistant / March 2017 - July 2020

- Create quarterly marketing strategies and goals
- Designed social media graphics, event banners and posters in order to promote specials and events
- Analyzed performance reports and presented the progress
- Created calendars for goals and events and scheduled posts for these deadlines;